



The LAGRANT Foundation

## FOR IMMEDIATE RELEASE

### The LAGRANT Foundation Increases Number of Scholarships for Ethnic Minority Communication Students by 30 Percent for 21st Annual Scholarship & Donor Recognition Reception

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*Sixty-five exceptional 2019 scholarship recipients to be awarded a total of nearly \$200,000 and participate in career-building events in Cincinnati, Ohio*

**LOS ANGELES (April 12, 2019)** – On May 20, The LAGRANT Foundation (TLF) will bring together 65 talented ethnic minority communications students from all over the country to be honored at its 21st Anniversary Scholarship & Donor Reception in Cincinnati, Ohio. This year's applicants were extremely impressive leading the foundation to increase the amount of scholarships from 50, as they usually give, to 65.

"The scholarship applications received this year were exceptional," said Mr. Kim L. Hunter, Chairman & CEO of The LAGRANT Foundation. "These were the strongest applications we have seen in recent memory and the final judges were also impressed and strongly advocated to award more than the typical 50 scholarships to 65."

Unlike last year's celebration, there will only be one reception for the 2019 honorees. The event will take place in Cincinnati, Ohio and is sponsored and hosted by Proctor and Gamble (P&G). Craig Buchholz, Chief Communications Officer at P&G will serve as the host committee chair and Daryl McCullough, Global Chairman & CEO at Citizen Relations as the host committee co-chair. Pulitzer Prize winner and current communications director at the Center for Constitutional Rights, Chandra M. Hayslett, will serve as the keynote speaker for the event. For the first time ever, TLF will structure the keynote speech as an interview moderated by a selected scholarship recipient.

Thirty-nine undergraduate students will each receive a \$2,500 scholarship and 26 graduate students will each receive a \$3,750 scholarship. TLF will be covering traveling expenses required for the scholarship recipients, including lodging and airfare. The event will take place over three days during which recipients will have the opportunity to participate and network through career and professional development workshops. The workshops will feature P&G, WE Communications and Citizen Relations, focusing on practical skills for careers in advertising, marketing and public relations.

TLF is honored to recognize the following graduate and undergraduate students:

#### **2019 Graduate Recipients**

1. **Mohamed Amribet** - Branding & Integrated Communications | City College of New York
2. **Rafiat Animashaun** - Global Media & Communications/Global Communication | University of Southern California/London School of Economics
3. **Hillary Caldwell** - MBA, Marketing | Emory University (TLF Alumni)
4. **Jennifer Carmichael** - MBA | Stanford
5. **Chad Foster** - Media & Technology | Columbia Business School
6. **Jessica Gresham** - Strategic Public Relations | University of Southern California

7. **Nichole Hamilton** - MBA | MBA | University of Southern California (TLF Alumni)
8. **Nimra Haroon** - Integrated Marketing Communications | Georgetown University (TLF Alumni)
9. **John Holliday-Stewart** - Branding & Integrated Communications | City College of New York
10. **Jenny Le** - Marketing | Columbia Business School (TLF Alumni)
11. **Carlos Matias** - Branding & Integrated Communications | City College of New York
12. **Jennifer McNeill** - Communication Management | University of Southern California
13. **Ana Maria Neill** - Advertising | Southern Methodist University
14. **Cathy Park** - Strategic Public Relations | University of Southern California (TLF Alumni)
15. **Paloma Pedraza-Robles** - Integrated Marketing Communication | Northwestern University (TLF Alumni)
16. **David Perez** - MBA, Marketing | Harvard University (TLF Alumni)
17. **Carmen Quang** - Branding & Integrated Communications | City College of New York
18. **Brianna Randall** - Intrapreneurial Marketing & Multinational Management | University of Pennsylvania – The Wharton School
19. **Monica Rin** - Marketing | University of San Francisco
20. **Cecil Robinson** - Strategic Communications & Leadership | University of West Florida
21. **Monica Sanabria** - Marketing | University of Southern California
22. **Anthony Sanchez** - Digital Marketing Strategies | University of Florida
23. **Raymond Sein** - Branding & Integrated Communications | City College of New York
24. **Kamattie Singh** - Branding & Integrated Communications | City College of New York
25. **Michael Watkins Jr.** - Strategic Communications | Columbia University School of Professional Studies
26. **Joshua West** - MBA | University of Rochester

### **2019 Undergraduate Recipients**

1. **Jordan Alarcon** - Organizational & Corporate Communication | University of Texas at El Paso
2. **Jeewon Bae** - Public Relations | University of Alabama at Birmingham
3. **Alexandra Bouras** - Communications, PR emphasis | California State University, Fullerton (TLF Alumni)
4. **Bria Burrell** - Public Relations | University of Louisiana at Lafayette
5. **Rhea Chawla** - Fashion Marketing & Management | Savannah College of Art & Design
6. **Sherry Chen** – Marketing | Baruch College (TLF Alumni)
7. **Margaret Clare** – Communications | Gonzaga University
8. **Margaret Cornejo** - Strategic Communications & Spanish | Elon University
9. **Kenya Cummins** - Strategic Communications | Hampton University
10. **Anastasia Daniels** - Advertising & Sociology | University of North Florida
11. **Midalis Delacruz** – Communications | Mount Mary University
12. **Eric Delannoy** - Advertising Management | Michigan State University
13. **Victoria Doan** – Marketing | California State University, Fullerton
14. **Hope Drogmiller** - Integrative Public Relations | Central Michigan University
15. **Shayla Gaither** - Business Administration & Communications | Albright College
16. **Christal Harvin** - Public Relations & Sociology | University of South Carolina (TLF Alumni)
17. **Calista Huynh** - Strategic Design & Management | Parsons School for Design – The New School
18. **Osadebamwen Imalele** - International Business Marketing | Eastern Michigan University
19. **Malik Larkin** - Graphic Design | Maryland Institute College of Art
20. **Alexandria Marrow** – Marketing | North Carolina A&T State University
21. **Alannah McDermott** - Public Relations | San Jose State University
22. **Tiholo Moraka** - Marketing & Graphic Design | Azusa Pacific University
23. **Gbemisola Okesanjo** – Marketing | University of Maryland Eastern Shore
24. **Eduardo Olivares** – Advertising | University of Oregon
25. **Zaria Parvez** - Advertising & Sociology | University of Oregon (TLF Alumni)
26. **Arianne Payne** - Communication Design & English | Elon University
27. **Martha Paz-Soldan** - Public Relations | University of Florida
28. **America Perez** – Marketing | University of Washington
29. **Deandra Robinson** – Communications | Azusa Pacific University
30. **Ciara Rolle-Harris** - Public Relations | Montclair State University
31. **Joaquin Sabarots** – Advertising | University of Oregon (TLF Alumni)
32. **Brock Shine** - Public Relation | University of Florida
33. **Ian Solano** – Marketing | University of Southern California

- 34. Savannah Sowers** - Public Relations and Advertising | University of North Carolina at Chapel Hill
- 35. Tamarra Thal** - Public Relations | University of Florida
- 36. Xochitl Torres** – Marketing | California State University, Long Beach
- 37. Karina N. Tran** - Communication Studies | University of San Francisco
- 38. Moeka Yamamoto** – Marketing | Michigan State University (TLF Alumni)
- 39. Annaliese Yip** – Public Relations | Azusa Pacific University

The scholarship events will begin with the annual welcome dinner hosted by WE Communication on Sunday, May 19. On May 20, students will have the opportunity to attend a workshop hosted by P&G during the day. The workshop will give the students hands on experience to provide them with insights on the daily functions of communication professionals on the consumer level. After the workshop, the students will be awarded their scholarships at the 21st Anniversary Scholarship and Donor Recognition Reception. The event will conclude on May 21 with Citizen Relations providing students with an additional workshop to shed light on life in the agency world, showing students how they can apply their skills to multiple types of clients.